

# COACHING OR MENTORING

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## Definition of Coach (life coach):

an advisor who helps people make decisions, set and reach goals, or deal with problems



## Definition of Mentor:

a trusted counselor or guide

## COACH

## MENTOR

### PROJECT

*Together, we will develop and work through a Coaching Plan for one specific project—say, an outline or manuscript—while also covering the major components of storytelling, such as characterization, setting, conflict, etc.*

*While you might be working on one specific project right now, our work together will focus more on your overall development as a writer as you work through this and future projects.*

### PROGRESS

*We will set specific and measurable goals within our Coaching Plan, and I will help you reach them.*

*By using a holistic approach to your personal and professional development, I will help you chart your own progress through a period of time.*

### TIME-SCALE

*Each of our Coaching Plans will be short-term and have a specific goal. How long each term lasts depends on your project, your goal, and your own time commitment. We can, of course, work through numerous plans as you set and reach successive goals.*

*Our mentoring relationship will be long-term, and be an investment of time and energy in you as a writer, as you develop your skills, your career and your brand, rather than on individual projects.*

### SCHEDULE

*Our Coaching Plan will include a schedule of regular meetings set according to your desired schedule - weekly, bi-weekly, or monthly.*

*Generally, our meetings will be more informal, on an 'as-needed' basis, but I will still keep in touch with you regularly between our meetings.*

### OUR PLAN

*We will create and agree on a Coaching Plan at the start so that we can stay on track to meet your specific needs on your project. I will ask questions to provoke your thinking so that you are able to create, write and develop your skills.*

*The agenda for our mentoring will be driven by you as your craft and your projects develop and grow. I will, of course, offer suggestions too, but this will be your plan—you will decide what questions you need answered and what expertise you need to tap into.*